

North American  
Herb & Spice

# Alaska Wild PolarPOWER™



**Supports a healthy skin, immune, and bone health response\***

## Whole food vitamin A & D source highly absorbable omega-3 fatty acids

PolarPOWER is the most potent, complete whole food fish oil supplement available. Made from wild, sustainably caught Alaskan Sockeye salmon, this is the original type of fish oil, because it is completely unrefined. Wild Alaskan sockeye salmon is the finest source of fish oil, because of its nutritional density and the low level of contaminants.

This is the only fish oil available that is completely unrefined. All other fish oils are processed extensively with chemicals and heat. This destroys the key active ingredients. Other active ingredients are lost when the fish oils undergo heavy filtration. All the natural fish oils from salmon are found in PolarPOWER. Testing shows that it contains an incredible 37 different fatty acids—all the omega-3s, plus omega-5s, -6s, and -9s. Also, it is a top source of natural-source vitamin A and D, and it is rich in the incredibly powerful antioxidant astaxanthin.

This is crucial because all the fish oil nutrients work together in a natural synergy. Nothing is missing from PolarPOWER. That is why it is in a league by itself. For instance, PolarPOWER contains a form of fish oil that is better absorbed than any other: the natural triglyceride-form omegas. Independent research indicates that the triglyceride-form omega-3s in whole salmon (and PolarPOWER) are absorbed better than the ethyl ester from omega-3s in standard distilled and deodorized fish oils. Cod liver oil, one of the primary sources of fish oil supplements, is high-heat distilled, as well as chemically treated, to remove toxic heavy metals. The wild Alaskan sockeye salmon used in PolarPOWER is exceedingly low in heavy metals and is certified safe in the untreated form by NSF International.

Other manufacturers add vitamin E to halt rancidity, but PolarPOWER is shelf-stable, even without refrigeration. This is because of the preservative power of astaxanthin. A potent carotenoid, astaxanthin keeps PolarPOWER fresh without the need for synthetic or genetically engineered additives.

Astaxanthin's ability to quench free radicals is up to 100 times more potent than vitamin E.

PolarPOWER is a dense source of vitamin A. It is also a rich source of vitamin D. This vitamin is essential for the development of normal bones, joints, and muscle. Vitamin A is needed to prevent cellular degeneration and is essential for the health of the mucous membranes, as well as the immune system.\* Like vitamin D, it is essential for healthy bones and joints.\* With as many as 70% of Americans suffering from vitamin A and D deficiencies, the essential role of PolarPOWER in the human diet becomes obvious. One teaspoon or 3 capsules of PolarPOWER provides more than the recommended daily amount of vitamins A and D from a whole food source.\*

**Directions:** Take one or more teaspoons daily. May be mixed with smoothies, food, and drinks. Shelf stable; needs no refrigeration.

Each 1 teaspoon (4700mg) serving provides these naturally occurring nutrients:

### Omega-3s:

About 822 mg of total omega-3 fatty acids, including about 331 mg of omega-3 EPA and 295 mg of omega-3 DHA

### Vitamin D:

About 600 IU of vitamin D3

### Astaxanthin:

About 169 mcg

### Vitamin A:

About 4000 IU of preformed vitamin A



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\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.